

15TH MASS APPRAISAL SYMPOSIUM

Innovation and Challenges in Property Tax Policy and Valuations

Global Excellence  **Local Confidence**

SPONSORSHIP OPPORTUNITIES



WHEN

JUNE 3-4, 2020

WHERE

Calgary, Alberta, Canada

Hosted by:

The International Property Tax Institute

in co-operation with

City of Calgary Assessment Business Unit



International Property Tax Institute

Expose your company's products and services to global government representatives and property valuation and tax industry professionals

EXPECTED ATTENDEES FROM

Australia
Brazil
Canada
China
Czech Republic
Hong Kong
Netherlands
Poland
South Africa
United Kingdom
United States

PAST SPONSORS

Altus Group
BC Assessment
City of Calgary
City of Edmonton
Data Cloud Solutions
Government of Alberta
Eagle View
ESRI Canada
Institute of Municipal Assessors (IMA)
Municipal Assessment Agency Inc.
PVSC
Thomson Reuters
Tyler Technologies

Get involved and get noticed

Why consider sponsorship?

The Mass Appraisal Valuation Symposium attracts large delegations of government representatives at local, state and federal levels, assessment valuation agencies, as well as valuation tax professionals and corporate representatives. Sponsorship offers:

- Exposure to local and international audiences
- Opportunity to introduce and demonstrate your company's products and services
- Occasion to position your company as an industry influencer and innovator

What's in it for you? A whole lot!

Sponsorship Levels and Benefits	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$750
Corporate logo included on pre-event mass email promotions	✓	✓	✓	✓
Corporate logo and link on IPTI event website	✓	✓	✓	✓
Opportunity to place one standing banner within main conference room	✓	✓	✓	
Contribute to a panel presentation (speaker and topic to conform to conference theme)	✓			
Reserved seating at luncheons	✓	✓		
Sponsorship recognition throughout the event	✓	✓	✓	✓
One booth/table display	✓	✓		
Corporate brochure to be included with delegate package upon registration (to be supplied by sponsor)	✓	✓		
Recognition at the networking reception	✓			
Event registration fee for two attendees	✓			
Event registration fee for one attendee		✓		

*“The MAVS symposium provides a **unique**, once a year opportunity for those influencers in the property tax valuation/ appraisal industry to be **motivated** by industry leaders and innovators from around the globe. The wealth of **knowledge gained** can provide the ideas and opportunities to **develop tools** and outcomes that influence productivity, **client confidence** and cost effectiveness of the services that we provide.”*

- Past sponsor

Lunch, break, or reception sponsorships are available for \$500-\$1,000. Your organization's logo will appear on the conference delegate material.

Interested in sponsorship or need information?

Contact: lkonet@ipti.org or info@ipti.org